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Who We Are ...



Performance Pathways Consulting is a management consultancy company W.L.L (CR: 181239-1) located at the heart of Bahrain in Seef Mall, Manama.

The company has been registered in accordance with Decree Law No. (27) for the year 2015 of the Commercial Registration

Our Services

Strategy Management

We provide end-to-end strategy management services to guide your organization through the complexities of strategic planning, execution, and monitoring. Our approach ensures that your strategy is not only well-defined but also executable, measurable, and adaptable to evolving circumstances.

01

Strategic Alignment

Effective strategy execution requires the optimal allocation of resources. We work closely with your team to ensure that your strategy is aligned vertically and horizontally. This includes aligning resources, initiatives with strategic agenda, national priorities, vision and key global indices such as the Sustainable **Development Goals** (SDGs)

Organizational Performance

We assist organizations in developing systems for monitoring and measuring performance against established KPIs. Our analytics capabilities provide insights that support informed decisionmaking and facilitate continuous improvement..

03

Our Services

Financial Sustainability

Our expertise includes developing strategies that enhance revenue through costoptimized solutions, revenue generation, and cost recovery. We assist organizations in identifying new revenue streams, optimizing existing ones, and ensuring that services are delivered efficiently and sustainably...

Initiatives Prioritization

We help organizations prioritize initiatives, ensuring that resources are allocated efficiently and in alignment with their most critical goals. By prioritizing initiatives, we enable our clients to focus on the areas that will have the greatest impact, maximizing value and improving overall performance.

04

Feasibility Studies

This service designed to evaluate the viability and potential success of proposed projects, business ventures. acquisition or merger. Our comprehensive approach assesses market conditions, financial projections, technical requirements, and operational challenges to provide clients with clear and actionable insights.

05

06

Our Approach



We believe that a successful strategy is one that involves every member of the organization from the beginning. Our approach is built on the foundation of inclusivity and collaboration, ensuring that all stakeholders are actively engaged in every phase of the strategy process— from planning and execution to evaluation

Our Approach

Why We Engage Everyone?

Ensuring Buy-In

By involving employees at all levels, we foster a sense of ownership and commitment to the strategy. This approach ensures that everyone understands the organization's goals and feels invested in achieving them..

Promoting Accountability

When individuals are part of the strategic process, they are more likely to take responsibility for their roles in achieving strategic objectives. This shared accountability drives a collective effort toward success.

Enhancing Responsibility

Engaging everyone ensures that responsibilities are clearly defined, creating a culture where each member knows their contribution is vital to the overall success of the strategy.

Our Approach

How We Do It?

Collaborative Workshops

We facilitate interactive workshops that bring together team members from different departments, encouraging open dialogue and idea-sharing. This ensures that diverse perspectives are considered, resulting in a more comprehensive and inclusive strategy.

Clear Communication

We establish transparent communication channels to keep everyone informed and engaged throughout the strategic journey. Regular updates and feedback loops ensure that everyone remains aligned and aware of progress.

Empowerment and Capacity Building

Capacity Building
Our approach includes training
and development initiatives that
empower employees with the
skills and knowledge needed to
contribute effectively to the
strategy. This creates a sense
of confidence and responsibility
at every level..



Farid Karaymeh

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Meet the Managing Director

Farid Karaymeh is a seasoned professional with over 20 years of extensive experience in strategy management, economic affairs, and feasibility studies. He has worked with several prestigious organizations in both the private and public sectors across Jordan, Saudi Arabia, and Bahrain. Notable institutions include Al Rajhi Bank (Saudi Arabia), Riyadh Development Company (Saudi Arabia), the Ministry of Planning and International Cooperation (Jordan), the Ministry of Works (Bahrain), the Ministry of Municipalities Affairs and Agriculture (Bahrain), and the Jordan Loan Guarantee Corporation (Jordan), in addition to numerous research and consulting centers in the Gulf region.

He has successfully contributed to several specialized consultancy projects in strategy management for the Government of the Kingdom of Bahrain. Notable projects include the Development of the Institutional Performance Management System "Takamul," which represented a strategic plan for the government (2019–2022). This plan was supported by objectives, performance indicators, and initiatives and aligned with Bahrain's Economic Vision 2030 and key global indices. He also played a pivotal role in activating strategic planning for the Ministry of Municipalities Affairs and Agriculture in Bahrain. His deep expertise in strategy implementation and applying strategic frameworks such as the Balanced Scorecard, coupled with his specialization in economic affairs, has made him a trusted advisor for institutions focused on achieving transformational strategies and sustainable growth.

Farid has conducted over 50 feasibility studies in diverse economic sectors, including real estate, industrial, tourism, infrastructure, agriculture, transportation, health, and education. He has also carried out numerous studies aimed at optimizing service costs and increasing revenue in the public sector. Additionally, he has published various articles on topics such as food security, strategic planning, and more.

Farid holds both a bachelor's and master's degree in economics and has participated in numerous training courses and forums in Jordan, Saudi Arabia, Bahrain, and Germany. He also holds an international professional certification in strategy implementation from APMG International, a global leader in project management.



Contact Us for a Free Consultation

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