

# Balanced Scorecards

Performance  
Pathways Consulting W.L.L

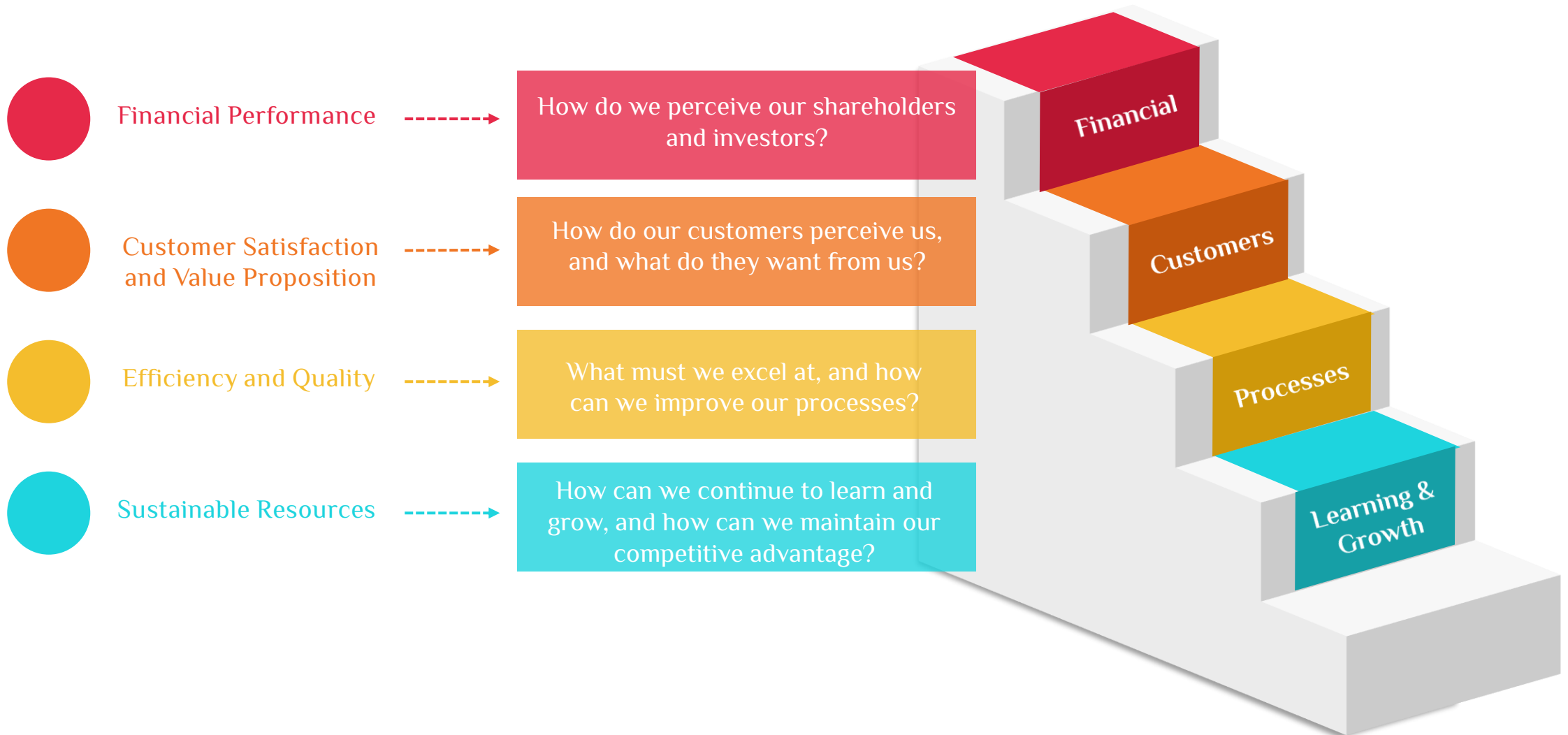


An illustration of a person in a dark blue suit standing with their back to the viewer on a yellow arrow that points upwards. At the tip of the arrow is a large red and white target. The background features a yellow sun and several green clouds.

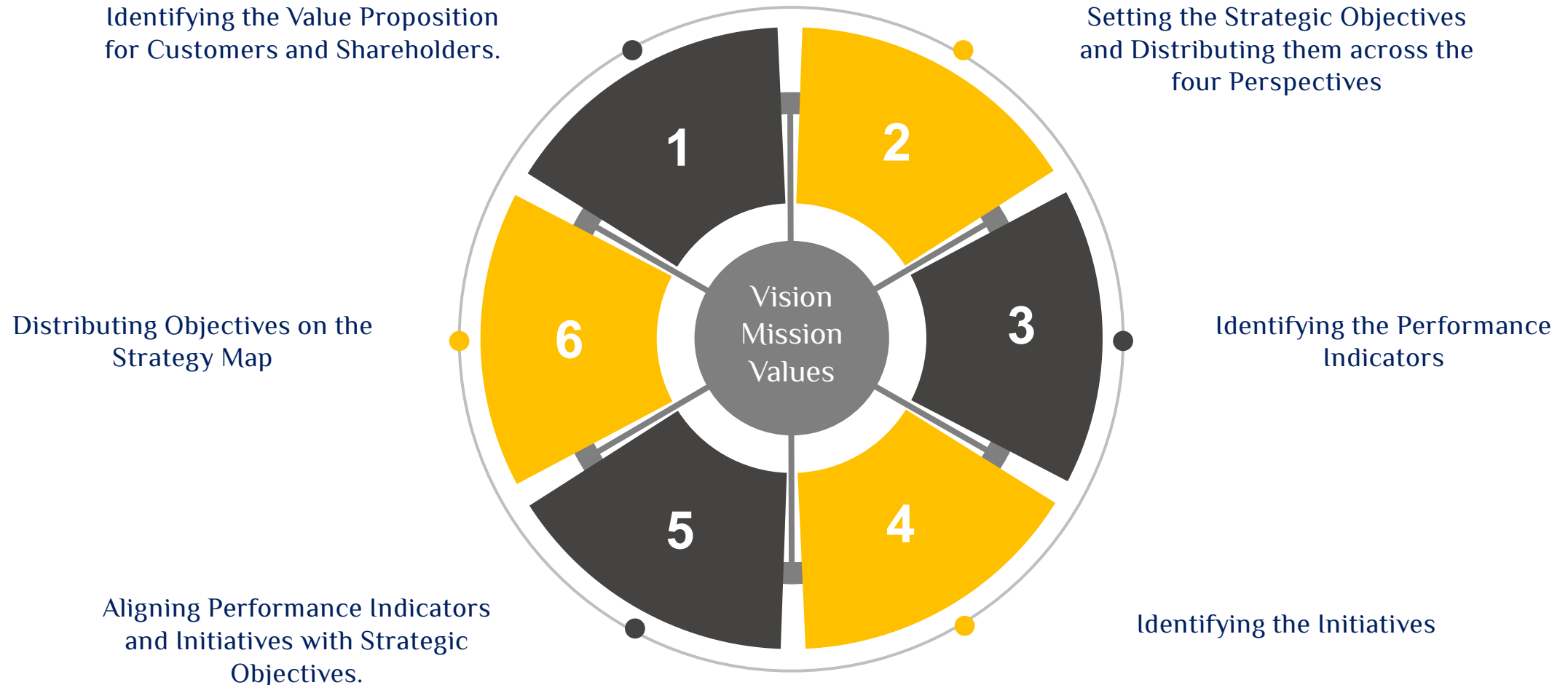
# Balanced Scorecards

A comprehensive framework used to manage organizational performance by linking strategic objectives to measurable outcomes. The Balanced Scorecard was developed in the early 1990s by Robert Kaplan and David Norton.

# Perspectives



# Building Balanced Scorecards



# Balanced Scorecards (proposed card)

	Objectives	Performance Indicators	Initiatives
Financial			
Customer			
Internal Processes			
Learning & Growth			

The Objective may include more than one performance indicator or initiative.



Are you Striving to Implement the best-Balanced  
Scorecards Methodologies?

Let us be Your Partners in Transforming Your Strategy  
into Sustainable Success.

**Kingdom of Bahrain, Manama**

Seef District (Seef Mall), Office  
1390, Building 2101, Road 2825,  
Block 428

**Email**

[info@performanceconsulting.org](mailto:info@performanceconsulting.org)

**Contact**

+973 38055999

[www.performanceconsulting.org](http://www.performanceconsulting.org)

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